Írta: Kia Goolesorkhi
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HLMDI Community News: The Eco Life Magazine has welcomed the dedication of a section for promoting the Blue Economy approach as envisioned by Professor Günter Pauli for Sustainable Community and Healthy Life Styles development. The Blue Economy first edition was a collection of 100 sustainable innovations that create 100 million jobs in 10 years. (see: www.zeri.org, www.blueeconomy.eu, www.theblueeconomy.org)

The book's major arguments against the conventional wisdom is that "quality shouldn't mean expensive" , "local assets are more important than global assets for development". The major intangible assets such as culture and tradition as well as tangible assets such as the ecological resources are locally available and sufficient for the foundation of a sustainable rural or regional economy .

In a meeting organized with Eco Life Executive Dr.Zsolt Palkó by HLMDI Sustainability Community Development member, Dr.Szabolcs Fekete Managing Director of Breakthrough Co.Ltd, collaborating partners Dr.habil.Gábor Juhász and Dr.Kia Goolesorkhi HLMDI President discussed the value brought by the Blue Economy approach to Sustainable Developmentand Healthy Life Styles in serving the goals of the Eco Life magazine

The parties agreed on the establishment of a Healthcare and Well-being focused Blue Economy research , consulting , education and knowledge dissemination network that will be serving the mission of the Eco Life magazine in collaborations with the local and international Blue Economy network